



**Job Title: Media Coordinator**

**Employment Dates: TBD (extend contract approximately 8 weeks)**

**Organization: Camp Banting**

**Rate of pay: Paid hourly based on experience**

### **JOB OVERVIEW**

Camp Banting provides children and youth living with type 1 diabetes with an unforgettable overnight summer camp experience in a medically supervised, safe and supportive environment.

Camp Banting works to empower youth with diabetes to lead their best lives in an environment that allows kids to be kids. We are proud to provide programming that inspires confidence, support, and hope for children with diabetes and their families.

The Media Coordinator will choose to live on or off-site at Camp Banting, hosted by the Camp Davern in Maberly, Ontario from June 28th- July 11th. They will be responsible for the drafting, development, implementation and delivery of a social media strategy and plan. They will be required to use digital media including photos and videos in alignment with Camp Banting's vision, and share these via social media as appropriate. Camp Banting uses Facebook and Instagram as social media platforms. The Media Coordinator is a member of the Program team, and in some scenarios may assist the Program Director and other team members in implementing camp or themed programming.

The Media Coordinator will work closely with the Program Director, and program team. They will report to the Camp Director.

### **COMMITMENT:**

- May 2025- June 2025 - research and develop a social media strategy and plan. Remote role.
- June 28th - June 29th, 2025 - In person training and program development at Camp Davern
- June 29th- July 11th 2025 - on-site at camp while overseeing the implementation of the media plan, gathering and recording digital media content.
- July 12th-31st, 2025 (approximately)-organize digital content and complete duties
- June 28th-July 11th on-site living optional. Meals and accommodation included for time spent on-site.

\* Time off periods will be provided in accordance with provincial legislation.

### **WHAT YOU'LL BE DOING:**

- Research, plan, develop and implement media strategy for Camp Banting
- Take and develop digital media content including photos, videos, etc.
- Create captions and post approved media content daily
- Create week-specific content; recap video, slide show, etc.
- Organize digital content on internal drive
- Plan and prepare content for post-camp
- Role model positive behaviour to campers and workforce to establish supportive experience for participants
- Support the development of a mutually respectful environment among campers and staff
- Maintain awareness of campers health related to diabetes management



- Know, enforce, and follow all safety procedures and guidelines outlined by Camp Banting and the host site, as presented during staff training
- Write incident reports as appropriate, including follow up as needed
- Actively contribute to our culture of inclusion and diversity by ensuring that all staff and campers feel represented and heard
- Incorporate feedback from Senior Staff team throughout the program
- Other roles and responsibilities as required by Camp Banting

#### **KEY REQUIREMENTS:**

- Ability to use and experience with business social media platforms; preferred
- Experience creating and developing social and digital content; preferred
- Previous experience delivering camp or youth recreational programs; preferred
- Excellent interpersonal skills, including team-building, and facilitation skills
- Ability to take initiative, problem solve and work as a team member
- Willingness to learn and accept feedback
- Self-awareness and ability to navigate possible stressful situations
- Experience or understanding of type 1 diabetes and its medical, social, and emotional impact, or a willingness to learn

#### **QUALIFICATIONS:**

- Criminal Record Search including vulnerable sector check (once hired)
- CPR-C and Standard First Aid (once hired)

#### **WHY JOIN CAMP BANTING?**

Camp Banting provides an impactful and empowering summer camp experience for kids living with type 1 diabetes. We strive to offer a traditional summer camp experience in a safe, diabetes-savvy environment. Children thrive in our camp setting where everyone understands the highs and lows of living with diabetes, and no one feels different from their peers. We welcome a full medical team with diabetes specialists, and a combination of staff with lived experience or interest in learning about diabetes. Camp Banting is the longest running diabetes camp in Canada. It originated in 1953 and was hosted by a variety of charities before being incorporated as an independent charity in 2021.

#### **OUR COMMITMENT TO YOU:**

Camp Banting offers meaningful opportunities to help make a difference in the lives of children living with type 1 diabetes and their families. We are committed to building and nurturing an inclusive community for our employees by highlighting their unique experiences. We value diverse skills and strongly encourage applications from all qualified candidates. Camp Banting endeavours to create a culture that is collaborative, supportive and empowering.

#### **COME AS YOU ARE**

At Camp Banting, we value diversity and recognize the strength that lies in uniqueness. We are committed to achieve an equitable, diverse and inclusive workplace that inspires collaboration, recognition and opportunities for all. We encourage applications from all qualified candidates as we aim to further diversify Camp Banting

#### **MORE INFORMATION ABOUT CAMP BANTING:**

[www.campbanting.ca](http://www.campbanting.ca)  
[info@campbanting.ca](mailto:info@campbanting.ca)



**HOW TO APPLY:**

Any applicants new to staff must submit a cover letter and resume with their application.

New applicants can apply [HERE!](#)

Returning staff members can submit their interest in the position by applying [HERE!](#)

Applications and interviews will be conducted on a rolling basis.